B2B label for cleaning/lubrication/conservation and disinfection product company.

All product information is just an example, we don’t need a label specifically for a Stainless Steel Polish, but for a professional cleaning/lubrication/conservation and disinfection product company that will fit all segments of products.

* Professional look not focused on this product particularly, but in general for our brand
* Functional, with image of where the product’s used for (stainless steel industrial surfaces)
* Logo: use the ‘VOSSEN’ logo, add ‘GREENER CHEMICALS’ in a creative way + change color of ‘VOSSEN’ logo, preferable only use the ‘VOSSEN’ part as the actual logo of the label
* Subtle ‘eco’ look (icon?)
* It should be very clear for a consumer where to product’s for in one look
* Stand out from competition by premium look
* Use clean, premium and professional looking fonts

Product name: Stainless Steel Polish

Product slogan: Restore steel surfaces hologram free

Use numbers (rounds) to express which step of the process this product is:

1. Clean
2. Disinfect
3. Protect
4. Preserve

Product description: Staporex is a mildly abrasive cleansing cream with preservative properties. For removing stubborn dirt, water stains and deposits on stainless steel with a hologram free finish. Staporex is non-tox and safe to use.

User instructions:

o Shake before use.  
o Apply with a damp brush, sponge or pad.  
o Adjust rubbing pressure and duration to the persistence of the soiling.  
o Add water as needed while rubbing, rub in the direction of the structure.  
o Rinse with clean water.

Expiring dates:

Batch number: see packaging.  
Net volume: see packaging.

Company information:

Produced by Vossen Laboratories Int. B.V.

Postbus 10053 - 6000 GB Weert (NL)

Phone NL: +31 495 58 34 00

H van veldekesingel 150 bus 72 – 3500 Hasselt (B)

Phone B: +32 11 23 16 00

[www.vossenchemicals.com](http://www.vossenchemicals.com)

hello@vossenchemicals.com

Label number: 23092021

Danger symbols (should be placed on white background and be at least 1cm large):

Afbeelding met tekst, teken, dame

Automatisch gegenereerde beschrijving

Danger: Causes severe skin burns and eye damage. Wear protective gloves, protective clothing, eye protection, face protection. IF SWALLOWED: rinse mouth — DO NOT induce vomiting. Immediately call a POISON CENTER, a physician. IF ON SKIN (or hair): Take off immediately all contaminated clothing.